



**52nd District Agricultural Association
SACRAMENTO COUNTY FAIR
BOARD OF DIRECTORS MEETING
TO BE HELD AT 4 PM
TUESDAY, AUGUST 24, 2010
COUNTY FAIR OFFICE
1600 EXPOSITION BLVD.
SACRAMENTO, CA 95851**

MISSION STATEMENT

The Sacramento County Fair provides a fun, safe and educational family environment showcasing our community.

This notice is also available on the Internet at: www.SacFair.com

Public Comment

Any member of the public wishing to address the Board on any matter listed for consideration on this agenda shall fill out a Speaker's Form and provide it to the C.E.O./Fair Manager acting as the Board's Recording Secretary. All speakers will be recognized by the Chair and be allowed a maximum of three minutes to address the Board at the time the agenda item is being considered by the Board. If you wish to address the Board on a matter **not** listed on the agenda, you have that right. If you wish to exercise that right, please fill out a speaker's form and provide it to the C.E.O./Fair Manager. You will be allowed a maximum of five minutes to address the Board during the Public Comment item on the agenda.

Pursuant to the Americans with Disabilities Act, individuals who, because of a disability, need special assistance to attend or participate in any Sacramento County Fair Board, Committee or any Advisory meetings, or in connection with other Sacramento County Fair Activities, may request assistance at the Sacramento County Fair Offices, 1600 Exposition Boulevard, or by calling 916-263-2975, during normal business hours. Requests should be made one week in advance whenever possible.

AGENDA

1. **CALL TO ORDER**
All matters noticed on this agenda, in any category, may be considered for action as listed. Any items not so noticed may not be considered. Items listed on this agenda may be considered in any order, at the discretion of the Chair.
2. **ROLL CALL OF DIRECTORS**
3. **INTRODUCE STAFF AND GUESTS**
4. **PUBLIC INPUT & COMMENT**

5. APPROVAL OF BOARD MINUTES
 - a. April 20, 2010
 - b. May 18, 2010
6. FINANCIAL REPORT
 - a. April Financial Report
 - b. May Financial Report
 - c. June Financial Report
 - d. July Financial Report
7. CEO REPORT
 - a. Correspondence
 - b. WFA/CFA Report
8. COMMITTEE & STAFF REPORTS
 - a. Junior Livestock Auction Committee – Jim Vietheer
9. UNFINISHED BUSINESS
 - a. Approval of Credentials to be provided to Directors of the Board
10. NEW BUSINESS
 - a. Fair Wrap-up – an open discussion to assess the 2010 Sacramento County Fair
 - i. Attendance Report
 - ii. Food & Vendor Report – Margie Ewen
 - iii. Indoor Exhibits & School Tours – Sharon Allen
 - iv. Livestock Shows – Eunita Boatman
 - v. Junior Livestock Auction – Jim Vietheer
 - vi. Carnival
 - vii. Arena Programming
 - viii. Entertainment Programming
 - ix. Marketing & Media
 - x. Sponsorships
 - xi. Miscellaneous Fair
 - b. CDFA Audit Report – Review of the financial and managerial audit of the Sacramento County Fair.
 - c. 2011 County Fair Dates – Approval of dates for the 2011 County Fair May 26 – 30, 2011 at Cal Expo.
 - d. 2011 Fair Budget – consider appointment of board members for fair budget committee. Committee will work with CEO for the timely completion of the budget and present budget to board at October board meeting for board approval.
11. MATTERS OF INFORMATION
 - a. NONE
12. ADJOURN