

2012 Sacramento County Fair

Design a Poster Contest



Design the official Sacramento County Fair poster!

Let's Eat, Have Fun & Celebrate the Red, White and Blue was chosen as the Fair theme and should be incorporated in the poster. Entries are open to all Sacramento County residents.

All submitted posters will be displayed during the 2012 Fair and will be judged additionally in a people's choice category. Entries are due in by January 6, 2012.

Guidelines & Size Specifications

- Must be a resident of Sacramento County.
- Must become a fan of the Sacramento County Fair Facebook page by clicking "like"
- Complete the entry form and send by mail with hard copy entry.
- Each poster should include the fair theme and date in some manner:
 - Let's Eat, Have Fun & Celebrate the Red, White & Blue
 - May 24-28, 2012
- Sacramento County Fair reserves the right to edit any entry to ensure quality.
- Submit digital file and hard copy (original) poster by the entry deadline of Friday, January 6, 2012. Both formats must be attached to be considered as an entry.
- Sign media/artwork waiver.
- All entrants limited to one entry per person.
- All entries must consist of original and previously unpublished material.
- All artwork submitted becomes the property of Sacramento County Fair and will not be returned.
- Judging Criteria-creativity, use of colors, incorporation of theme, and use of slogan and fair dates will be taken into account during judging.

***** ALL decisions of the judges are final**

Deadlines

All entries must be submitted by Friday, January 6, 2012.

- Digital entry must be submitted through email by January 6, 2012. Send entry as an attachment in the file size specified above to kharr@calexpo.com
- The hard copy portion of entry must be postmarked by January 6, 2012.
- Entry form must be completed and signed to acknowledge media waiver and rules and regulations for the contest. Send entry form by mail along with hardcopy entry. Must be postmarked along with hard copy entry by January 6, 2012.

****No late submission will be accepted.**

Every Day is Kid's Day at the Sacramento County Fair; YOUR County Fair! May 24-28, 2012

Categories

- Juniors: 12 years and under
- Seniors: 13 years and older
- Adults-age 18 and over

**** age as of January 1st, 2012**

Formatting

- Digital format: 5x8 size, 300 dpi JPG file format.
- Hard Copy format: 11x17 Poster size.

****Both formats required to be considered as an entry**

Awards

1st place in each category will be awarded \$250.00 and recognition during the 2012 Fair.

Winners of each category will be judged for the overall champion poster. The overall winning poster will be selected as the official 2012 Sacramento County Fair Promotional Poster.

All original artwork will be displayed at the fair. Fair attendees will have the option to vote for their favorite poster, and choose the “People’s Choice Award”.

Legal Authority

Participants under the age of 18 (as of January 1st) must have their parent or legal guardian's permission to participate in this contest.

Participation in this contest does not guarantee a winning prize.

Artwork entered into this contest becomes the exclusive property of the Sacramento County Fair and will not be returned. Sacramento County Fair reserves the right to reproduce and edit any entry to ensure quality.

By entering this contest, participants assign to the Sacramento County Fair any and all copyrights for the artwork submitted, and consent to the public disclosure of the applicant's name, grade, school, and hometown for purposes of promoting this and future contests.

Not responsible for loss or damage to any entered item.

Entrant agrees to indemnify and hold Fair harmless for any claims of copyright infringement, trademark infringement, or unauthorized use of likeness.

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