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FOR IMMEDIATE RELEASE

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Take A Walk On The Wild Side!

2010 Sacramento County Fair Is A Summer Safari of Fun!

SACRAMENTO, CA –Preparations are underway for the 74th annual Sacramento County Fair. The event –beginning on Thursday, May 27th and running through Memorial Day, promises an abundance of affordable entertainment for the entire family to enjoy.

“Creating a fun, safe and affordable fair is our primary goal,” said Plew, “But what sets us apart from most events is our mission to provide a platform for agriculture education.”

To this end, the fair will display hundreds of 4-H and FFA livestock exhibits, host a fair-time agricultural scavenger hunt, build exhibits dedicated to the county’s top commodities and create a 14,000 square foot hands-on ranch-life exhibit “Sunflower Saddle Ranch” sponsored by Crystal Ice Cream.

“Simple pleasures are priceless, and we understand how important it is for families to enjoy quality time,” said T.J. Plew, Manager of the Sacramento County Fair. “The fair offers activities that will create special moments for children, and bring back fond memories for parents and grandparents alike.”

Each year the Sacramento County Fair features competitions showcasing talent from our region, arts and crafts displays, agricultural exhibits, a carnival with 30 thrilling rides, and of course, an assortment of food ranging from traditional fair favorites to contemporary cuisine.

This year a variety of enjoyable acts and entertainment will impress audiences including:

- Wild About Monkeys, featuring animals from “Evan Almighty”
- Hypnotic Comedy by Tyzen and Spike’s Extreme Juggling
- County Fair Demolition Derby, Saturday, May 29, 6 PM
- Lucha Libre Pro Wrestling, Sunday, May 30, 5 PM
- Local Music

The 2010 Sacramento County Fair is May 27 – 31 at Cal Expo. Seniors and Kids are free every day and general fair admission is \$3.00. Discount Carnival tickets and demolition derby tickets are available if purchased before May 27. For tickets and event information call 916-263-2975. You can also log on to www.SacFair.com or find us on Facebook key words Sacramento County Fair.

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