



## MEDIA CONTACT

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### FOR IMMEDIATE RELEASE

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## Free Fair Fun!

*The Best Deal in Town for Exciting Entertainment is at  
The 2010 Sacramento County Fair*

**SACRAMENTO** (May 10, 2010) – Spending time with the family is priceless, but during these tough economic times, everyone is searching for ways to cut back on expenses without sacrificing family fun.

The Sacramento County Fair provides an affordable alternative for the entire family to enjoy. Fairgoers can go on a summer safari right in their own backyard. “Take a walk on the wild side and be amazed by what the Fair has to offer,” said T.J. Plew, Manager of the Sacramento County Fair. “The entertainment lineup is one of the best ever with dancers, singers, variety acts and a whole lot more.”

You name it ...the Fair’s got it! With two stages, the Main Stage and the Ford Community Stage, along with exhibits throughout the fairgrounds, there’s no shortage of spectacular amusement.

- **Thursday, May 27- A-Train** will perform classic rock, alternative and top 40 favorites.
- **Friday, May 28-** Party like it’s 1999 with 90’s rock by **One Headlight**.
- **Saturday, May 29-** If you’re a little more country than you are rock ‘n roll, the **Colgate Country Showdown** will have you tapping your foot as performers compete against one another. Country singer **Chris Gardner** will also take to the stage.
- **Sunday, May 30- Courtney Lynn** blends rock and country for a unique sound you’re sure to enjoy.
- **Monday, May 31-** Performing for 22 years, **Frankie Soul & No Control** brings the blues and classic rock to Northern California.

The fun isn’t limited to just what’s on stage. Other acts and attractions will connect with your inner animal, including:

- **Wild About Monkeys:** “Lights, Camera, Animal!” will enrich your knowledge about the relationships and bonds that exist between animal and man.
- **Oasis Camel Dairy:** As seen on *Discovery Channel* and *Animal Planet*, America’s first camel dairy blends the animal’s colorful, ancient history with today’s new discoveries. Plus, a live milking demonstration!

- **Urban Jungle Bird Show:** The birds are helping to build the new set at the Sacramento County Fair. The show includes lots of amazing tricks, hilarious talking segments and fun surprises.
- **Safari Adventure Live:** Featuring reptile touch tanks, birds, mammals and invertebrates from around the world, it's a fast paced show with lots of audience participation and hands on opportunities.
- and MORE!

Singers get the chance to become a star during the all **NEW Sacramento County Fair Karaoke Contest** on Friday, May 28 and Saturday, May 29. Each contest is separate from each other with prize money for first place being \$100 per night.

Plus, kids can compete for cash and prizes in the State Fair's fifth annual Kids Talent Show. Preliminary auditions will be held on **Saturday, May 29** from 9 a.m. – 1 p.m. Auditions will be conducted on a first-come, first-serve basis. Participants or their parents can reserve an audition space in advance by calling (916) 274-6180 or e-mailing [Poppy@calexpo.com](mailto:Poppy@calexpo.com).

For more information about the Sacramento County Fair, visit [www.SacFair.com](http://www.SacFair.com) or call (916) 263-2975. Media inquiries should be directed to T.J Plew at (916) 826-0167 or [tjplew@sacfair.com](mailto:tjplew@sacfair.com) .

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