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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Sacramento County Fair Takes a Walk on the Wild Side

A Summer Safari in the City Meets Projections despite Tough Economy

SACRAMENTO (June 2, 2010)- The Sacramento County Fair wrapped up its 74th year on Memorial Day, May 31. Throughout its five day run, fairgoers were encouraged to “Take a Walk on the Wild Side” and enjoy the affordable family fun.

Despite the difficult economy, nearly 69,000 visitors attended the fair thanks to the many discounts and package deals being offered. The “Wild About Monkeys” show, Oasis Camel Dairy and Safari Adventure Live were big hits among guests of all ages along with the zany comedic hypnotist, Tyzen, and Chef Tyler Stone’s daily cooking demonstrations.

Nearly 800 4-H and FFA youth exhibited home-grown livestock helping to raise \$454,000 for the livestock auction. Over 1,000 people showed-off school projects, art, crafts, baked goods or floral design at the fair. Results and photos from the 2010 County Fair will be posted throughout the week on www.sacfair.com with full results expected to be available by June 9.

“The Sacramento County Fair remains the perfect way to kick off the unofficial start to summer,” said T.J. Plew, Manager of the Sacramento County Fair. “The annual event is affordable and the memories last year-round.”

For more information about the 2011 Sacramento County Fair, be sure to visit www.sacfair.com for future updates or visit www.facebook/saccofair.com .

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