

**SACRAMENTO COUNTY FAIR**  
**MAY 27-31, 2010**  
**Commercial Exhibit**  
**Application Packet**  
**INFORMATION PAGE**

Thank you for your interest in being a concessionaire/vendor at the Sacramento County Fair. Please review these instructions carefully. **This application is neither an offer nor a guarantee of space.** If you have any questions regarding this application, please call the Sacramento County Fair Office 916.263.2975 or e-mail to [info@sacfair.com](mailto:info@sacfair.com)  
Mail: Sacramento County Fair Office, PO Box 15028, Sacramento CA 95851

**THE FOLLOWING ITEMS MUST BE INCLUDED IN YOUR APPLICATION PACKET**

Complete application form –answer all the questions & don't forget to sign the application.

Complete list of items to sell or promote (use form or attach separate page)

Recent photos of sales presentation exhibit (attach, photos will not be returned)

Copy of California Seller's Permit (attach)

Insurance and Workers compensation coverage: provide info on application; if and when a contract is issued, proof of insurance coverage in the form of certificates will be required.

Include promotional materials. Reference letters, etc, as desired (optional)

**INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED OR RETURNED**

**IMPORTANT NOTES**

- All questions must be answered completely and accurately – the information you give us the sole representation of your business for the selection process.
- If a contract is issued, fair management will assign the exhibit space upon receipt of payment. Special requests will be considered but not guaranteed;
- Do not send money with this application. You will be billed at the time a contract is issued.

The Sacramento County Fair is seeking experienced operators with quality presentation; consideration will be given to those with unique items. The sale of certain items including, but not limited to the following is prohibited: weapons, drug paraphernalia, provocative or suggestive items, graphic images that may offend a family-friendly audience.

Sacramento County Fair  
P.O. Box 15028  
Sacramento, CA 95851  
Telephone: 916.263.2975 Fax 916.263.2973

